ABSTRACT

In a broadcasting receiver having a function to set and select an operation mode of the receiver for each user based on input by a plurality of users, the operation mode is selected for each user to make a user setting and stored in a memory in correlation with a predetermined input pattern of an operation key. When having received a user's input in the predetermined pattern, the receiver refers to the memory to select a user setting that corresponds to this input pattern, thus switching the operation mode. It is thus possible to identify the operation mode for each user in use by simple operations.